

Patent**AMENDMENT TO THE CLAIMS**

1. (Currently amended) A method for adjusting network preference information associated with a browser associated with a user device and operated by a user to interact with a network site, comprising:

detecting network activity of the user operating the browser;

measuring a characteristic of said network activity; and

automatically reconfiguring said browser by adjusting network preference information associated with said user based at least in part on said characteristic, wherein said network preference information at least includes information identifying one of a plurality of network sites, and wherein said detecting, measuring, and reconfiguring are performed at said user device.

2. (Original) The method of claim 1, wherein said characteristic is at least one of:

(i) a time spent at a network site;

(ii) a frequency of visits at a network site;

(iii) a number of downloads from a network site;

(iv) a window size while viewing a network site; and

(v) a number of keystrokes entered into a client device while visiting a network site.

3. (Previously presented) The method of claim 2, further comprising:

repeating said detecting, measuring, and reconfiguring for a plurality of network sites visited by a client device.

4. (Currently amended) The method of claim 3, wherein said information identifying one of a plurality of network sites ~~preference information~~ includes information identifying at least one of:

(i) a network site with the greatest frequency of visits by a client device;

(ii) a network site having the greatest time spent by a client device;

(iii) a network site having the greatest number of downloads by a client device;

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- (iv) a network site for which a client device selected the largest window size; and
 - (v) a network site having the greatest number of keystroke interaction by a client device.
5. (Currently amended) The method of claim 1, wherein said detecting, measuring and reconfiguring are performed by a user device that includes a computer operating browser software and wherein said network site is a server accessible via the Internet.
- 6-7. (Cancelled)
8. (Original) The method of claim 1, further comprising:
presenting, based at least in part on said network preference information, information identifying at least a first alternative network site.
9. (Original) The method of claim 1, further comprising:
identifying said characteristic to measure.
10. (Original) The method of claim 9, wherein said identifying includes:
presenting a listing of available characteristics to measure; and
receiving data selecting said characteristic from said listing of available characteristics.
11. (Original) The method of claim 1, further comprising:
configuring at least one software application on a plurality of client devices based on said network preference information.
12. (Currently amended) A network device operable by a user to interact with a plurality of network sites, comprising:
a processor;
a communication port coupled to said processor and adapted to communicate with the plurality of network sites; and
a storage device coupled to said processor and storing user interface software adapted to display information from said network sites and instructions adapted

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to be executed by said processor to:

detect network activity of a user when said communication port communicates with one of said network sites;
measure a characteristic of said network activity; and
automatically reconfigure said user interface software by adjusting preference information associated with said user for said network device based at least in part on said characteristic, wherein said preference information at least includes information identifying one of a plurality of network sites.

13. (Currently amended) The device of claim 12, wherein said storage device further stores a characteristic database storing characteristic information from [[a]] said plurality of said network sites.

14. (Original) The device of claim 12, wherein said storage device further stores a characteristic database storing characteristic information.

15. (Original) The device of claim 12, wherein said characteristic is at least one of: (i) a time spent at a network site; (ii) a frequency of communications with a network site; (iii) a number of downloads from a network site; (iv) a window size while in communication with a network site; (v) a number of keystrokes while in communication with a network site.

16. (Cancelled)

17. (Original) The device of claim 12, further comprising instructions adapted to be executed by said processor to:
identify a characteristic to measure.

18. (Currently amended) A medium storing instructions adapted to be executed by a processor to perform a method for establishing network preferences associated with a browser

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installed on a user device and operated by a user to interact with a network site, said method comprising:

detecting network activity of the user operating the browser;

measuring a characteristic of said network activity; and

automatically reconfiguring said browser by adjusting network preference information associated with said user based at least in part on said characteristic, wherein said network preference information at least includes information identifying one of a plurality of network sites, and wherein said detecting, measuring, and reconfiguring are performed at said user device.

19. (Currently amended) A system for establishing network preferences associated with a browser installed on a user device and operated by a user to interact with a network site, comprising:

means for detecting network activity of the user operating the browser;

means for measuring a characteristic of said network activity; and

means for automatically reconfiguring said browser by adjusting network preference information associated with said user based at least in part on said characteristic, wherein said network preference information at least includes information identifying one of a plurality of network sites, and wherein all of said means are included within said user device.